ICTR’s Third Thursday Series:
April 20, 2023, 1:00 pm

Presenters: Roger Clark, MBA; Pamela Ouyang MBBS; Michael Thompson, Crystal Evans, MS; , MPH; Cyd Lacanienta, MSW
Objectives

• To introduce the work the Community Research Advisory Council to the Johns Hopkins research community.

• To share how C-RAC’s work supports community-engaged research for the Johns Hopkins system.

• To encourage bi-directional communications between communities JH serves and the research teams.
We engage researchers and communities to work together throughout the research life cycle to provide practical solutions that will improve people’s health and achieve health equity.
C-RAC Leadership

Roger Clark, Pamela Ouyang
ICTR Community Research Advisory Council (C-RAC)

Goals include:

• Promoting equitable access to health care in research and address health disparities and social justice in study design
• Improving community awareness, trust, knowledge, understanding and participation to all phases of the research continuum
• Improving researchers' commitment to a fully engaged community within the entire research process

MISSION

The Community Research Advisory Council (C-RAC) aims to promote trust, understanding, and involvement of the Greater Baltimore-Washington region in research, education, and service activities to enhance overall health, reduce health disparities, and promote social justice.
We will share strategies with you on how to do this.

1. LISTEN
2. BE UNDERSTANDABLE
3. BE A TRUSTED PARTNER
4. GIVE BACK
10-Step Framework For Continuous Engagement

**PLANNING**
- 1: Topic Solicitation
- 2: Prioritization
- 3: Framing the question
- 4: Selection of outcomes

**IMPLEMENTATION**
- 5: Create the framework
- 6: Develop analysis plan
- 7: Data collection (recruitment and retention)

**ANALYSIS & DISSEMINATION**
- 8: Reviewing and interpreting results
- 9: Translation
- 10: Dissemination

C-RAC: How do we engage research teams and the community?
C-RAC provides an opportunity for bi-directional interchange between community and researchers

Community has fear and negative perceptions about research

Repeated messages and physical presence highlighting community participation in research

Increased trust and collaboration in research

Improved health outcomes from Community Engaged Research

Researchers need to recognize negative perceptions about research exist

Assist research teams by providing participant-centered input into research questions, study implementation, and dissemination of information
C-RAC: Examples of responding to community needs/interests

Examples of Opportunities:
• Day at the Market (Northeast Market and Lexington Market)
• Healthy Aging Forum
• Community Member Training in Research and Manuscript Writing
  • Manuscript Writing (2 articles under review, 1 published)
  • Human Subjects Research Training
  • Ethics

C-RAC FUN FACT
The Healthy Aging Forums have reached audiences as far away as Australia and Jordan.
C-RAC: Examples of responding to community needs/interests

• Community Health Research Showcase: Featuring the TL 1 Trainees
• Henrietta Lacks Outreach
  • Virtual Henrietta Lacks Symposium
  • Henrietta Lacks High School Day
• Community Connections
  • Virtual networking for community advisory boards, community organizations, and research teams
MEET THE TL1 TRAINEES OF COHORT 2023
# C-RAC: Review of 2022

## WHO WE ARE

The Community Research Advisory Council (C-RAC) is a group of community stakeholders and Johns Hopkins University faculty and staff that provides consultations for study teams on community engagement throughout the research life cycle, from planning to dissemination of findings. By working together with research teams and faculty, C-RAC informs research and educational programs and promotes community health and knowledge.

### PATIENTS
- 57% of C-RAC members are from the community

### HEALTHCARE PROVIDERS
- 77% of members identify as belonging to communities of color

### LOCAL RESIDENTS

### CITIZEN SCIENTISTS

### RESEARCHERS

### STUDENTS

### TEACHERS

### REPRESENTATIVES FROM LOCAL & STATE ORGANIZATIONS

## A place where community voices help shape research and education to improve health.

## 2022

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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<tbody>
<tr>
<td>Total reviews 2020-2022</td>
<td>114</td>
</tr>
<tr>
<td># of research teams served</td>
<td>74</td>
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<tr>
<td>Total COVID-19 related reviews from 2020-2022</td>
<td>18</td>
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<tr>
<td>Total reviews for TL1 scholars (research trainees)</td>
<td>48</td>
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<tr>
<td># of projects with &gt; 2 reviews over study life cycle</td>
<td>53</td>
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<tr>
<td>% of community members on the board</td>
<td>61%</td>
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What to expect in a consultation

Crystal Evans
C-RAC Consult 6-Step Process: CE Technical Assistance

Service Request

Fireside Chat: Information Gathering Session

Needs assessment & referral opportunities

Schedule CRAC Review

CRAC Review Preparation

CRAC Review

Post Review Debriefing
Go to https://ictr.johnshopkins.edu/

Select "Request a Service" and "View List" from the dropdown

Select "Submit a Request" on the next page and fill out our request form!
Community-Engaged Research Consultations with C-RAC

• 45-minute virtual meeting
• Consultants provide community-centered review of study design, including:
  —Recruitment
  —Communications
  —Implementation
  —Dissemination
• 1st and 3rd Mondays, from 5 -6 pm
The Fireside Chat
An Invitation from C-RAC

Michael Thompson
Help Us Make a Difference!
Join our organization.

The Community Research Advisory Council (C-RAC) is a group of Baltimore community stakeholders and Johns Hopkins University faculty and staff that provides consultations for study teams on community engagement throughout the research life cycle, from planning to dissemination of findings.

Help us promote community engagement in research.

What We Do

Conduct Research Reviews
Support Community Engagement Events
Host Community Forums
Sponsor Trainings on Community Engagement

Membership
Our membership is broad and diverse and includes:
Patients • Local Residents • Healthcare Providers
Researchers • Citizen Scientists • Students & Teachers
Representatives from State & Local Organizations

Apply To Be a Member
Who can join? Anyone who is interested in health research and wants to serve the community!

For more information, please contact us at:
(443) 370-7928 | C-RAC@jhmi.edu
Or Visit BIT.LY/JHUICTR
How does community engagement help your research?

• Research will be helped by engaging the Community and understanding their priorities throughout the entire trajectory of research from the point of developing the research goals, design, implementation, and dissemination.

• Meaningful and sustained connections with the Community will help research teams successfully complete studies.

• C-RAC is committed to:
  — Strengthening bi-directional trust between research teams and community.
  — Helping researchers gain the communities’ trust.
Questions?

For more information, please visit the ICTR website: https://ictr.johnshopkins.edu/community/community-involvement/

Or contact our Community and Collaboration Core staff, Crystal Evans, at cevans20@jhmi.edu.

Thank you.