

Role of the Office:

The RIU offers investigators and research teams, training, consultations and a toolkit of evidence-based, field tested recruitment practices.

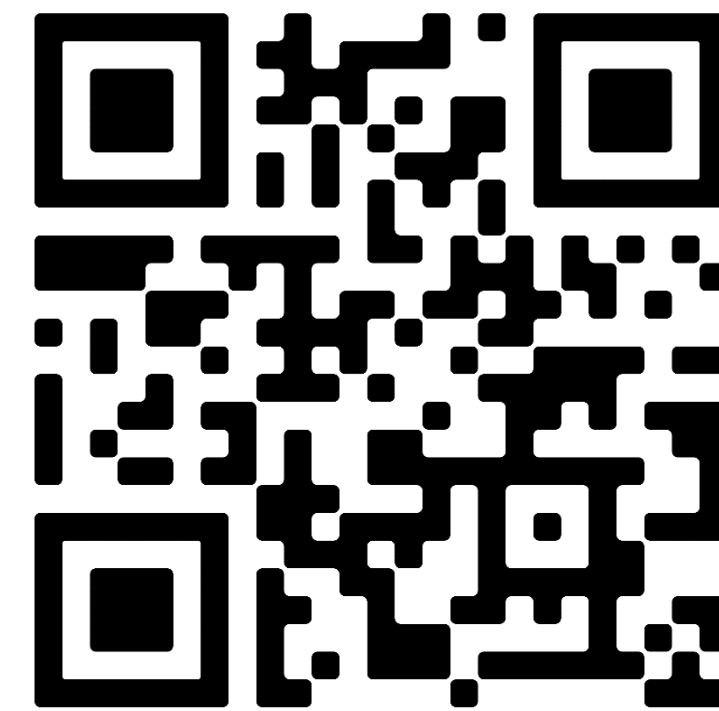
Services have been developed and offered in collaboration with experts in information technology, ethics, and patient and community-engagement.

Each year, workshops, hands on seminars, and customized support are provided to help researchers achieve their recruitment goals. This includes a broad range of federally funded, multi-site clinical trials and research programs funded by patient and community organizations.

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Recruitment Innovation Unit (RIU)

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The RIU office provides customizable, services, tools, and trainings to promote efficient and effective recruitment and retention of participants into clinical trials.

Services Provided:

Our experienced RIU team provides services, tool, and trainings:

- Needs Assessment
- Study Design Assessment
- Pre-screening / Cohort Discovery
- Outreach to Stakeholder Partners
- Customized Recruitment and Retention Plans
- Troubleshooting recruitment challenges
- Gather feedback from Community Research Advisory Council (C-RAC)
- Creating a recruitment timeline
- Developing strategies to increase enrollment and retention
- Assessing feasibility of recruitment methods given target population
- Optimizing digital media to support participant communication and engagement
- Utilization of computational phenotyping to send patient portal research invitations (Mychart Recruitment Service is fee based service)
- Customized recruitment and retention training for building individual research team capacity
- Annual Best Practices Workshops for clinical trial recruitment and retention