

Research Participant Recruitment & Retention

WHAT IS WORKING ACROSS THE NATION?

*A conference presented by the Research Participant
Community Partnership Core of the Johns Hopkins
Institute for Clinical & Translational Research*

FRIDAY SEPTEMBER 9, 2016 ■ 8 AM – 5 PM

LOCATION

Johns Hopkins University School of Nursing
525 N. Wolfe Street, Baltimore, MD 21205

REGISTRATION COST

\$250 (tuition remission accepted for JHU attendees)

INTRODUCTION

This year's conference focuses on best practices and innovative strategies for research participant recruitment and retention at a national level. The conference will bring together professionals and diverse stakeholders allowing them to share methods and techniques to engage and enroll research participants.

TOPICS

1. Best practices and novel strategies for participant recruitment and retention using case studies.
2. Skill building sessions on social media recruitment and community-engaged recruitment strategies.
3. Poster presentations session

TO REGISTER

<http://tinyurl.com/RecruitNationwide>

FOR INFORMATION CONTACT

Karen Edwards at kedwar27@jhmi.edu or
visit <http://ictr.johnshopkins.edu/recruitnationwide>

PRESENTATIONS

Building Trust & Engaging Participants in the Entire Research Process

Ken Getz, MBA
*Founder & Chairman
Center for Information and the Study of Research Participation*

Measuring the Impact of Recruitment Efforts

Rhonda G. Kost MD
*Clinical Research Support Officer
The Rockefeller University Hospital
Center for Clinical & Translational Science*

Digital Approaches that Work

Jennifer Creasman, MSPH
*Director of Patient Recruitment Services
University of California San Francisco,
Clinical & Translational Science Institute*

Use of Mobile Devices to Engage Research Participants

Melissa Mueller
*Recruitment Service Manager
Jason Kadrmas, Software Development Support Services Manager
University of Minnesota Clinical & Translational Science Institute*

Practical Guidance on the Use of Social Media for Recruitment

Luke Gelinias, PhD, MA
*Petrie-Flom Center
Harvard Catalyst Fellow in Clinical Research Ethics
Harvard Law School*

This workshop provides five contact hours and satisfies the requirements for CE credits for both SoCra and ACRP recertification. Certificates will be emailed seven days after the workshop.