

Research Participant Recruitment & Retention *WHAT IS WORKING ACROSS THE NATION?*

*A conference presented by the Research Participant
Community Partnership Core of the Johns Hopkins
Institute for Clinical & Translational Research*

AGENDA

8:00 - 9:00 am	Continental Breakfast: Registration & Networking
9:00 - 9:10 am	Welcome and Workshop Goals Cheryl Dennison Himmelfarb, RN, ANP, PhD, FAAN <i>Deputy Director</i> <i>Johns Hopkins Institute for Clinical & Translational Research</i>
9:10 - 9:40 am	Building Trust, Engaging Communities & Disseminating Results Ken Getz, <i>Founder & Chairman Center for Information and Study on Clinical Research</i> <i>Participation Research Associate Professor Tufts Center for the Study of Drug Development</i>
9:40 - 10:10am	Measuring the Impact of Recruitment Efforts Rhonda G. Kost, MD, <i>Clinical Research Support Officer</i> <i>The Rockefeller University Hospital Center for Clinical & Translational Science</i>
10:10 - 10:25 am	Break
10:25 - 10:55 am	Electronic Recruitment Methods Melissa Mueller, <i>Recruitment Service Manager</i> Jason Kadrmaz, <i>Software Development Support Services Manager</i> <i>University of Minnesota Clinical & Translational Science Institute</i>
10:55 - 11:25 am	Use of Electronic Health Record Tools in Recruitment Diana Gumas, <i>Director of Clinical Research Information Systems, Welch Health Science</i> <i>Informatics Johns Hopkins University School of Medicine</i>
11:25 - 12:30pm	Networking Lunch
12:40 - 1:30pm	Concurrent Breakout Session 1
1:40 - 2:30 pm	Concurrent Breakout Session 2
2:40 - 3:30pm	Concurrent Breakout Session 3
3:30 - 5:00pm	Poster Session Reception & Meeting with Presenters

AFTERNOON BREAKOUT SESSIONS

Room 140 **Digital Recruitment**

Stephen P. Juraschek, MD, PhD, *Clinical Fellow, Division of General Internal Medicine Johns Hopkins Hospital*

Jennifer Creasman, MSPH, *Director of Patient Recruitment Services University of California San Francisco Clinical & Translational Science Institute*

Room 202 **Practical Guidance on the Use of Social Media for Recruitment**

Luke Gelinias, PhD, MA, *Petrie-Flom Center Harvard Catalyst Fellow in Clinical Research Ethics Harvard Law School*

Sara Pierson, *Director, Clinical Enrollment Continuum Clinical*

Room 217 **Community-Engaged Recruitment**

Lee Bone, MPH, BSN, *Associate Professor, Johns Hopkins Bloomberg School of Public Health*

Janice Bowie, PhD, *Associate Professor Johns Hopkins Bloomberg School of Public Health*

Doriane C. Miller, MD, *Associate Professor of Medicine Director, Center for Community Health and Vitality University of Chicago Medicine*

Sherrie Wallington, PhD, *Assistant Professor Georgetown University Medical Center*

Room 305 **Innovative Tools to Reach Participants**

Tara Abbott, MA, CCRP, *Marketing & Recruitment Manager, SCTR SUCCESS Center Medical University of South Carolina South Carolina Clinical & Translational Research (SCTR) Institute*

Rose Kegler Hallarn, *Program Director, Participant Recruitment and Retention/ ResearchMatch, Institutional Liaison Center for Clinical and Translational Science The Ohio State University*