

12:00 - 12:10 PM Registration and Lunch

12:10 - 12:20 PM Introductions

12:20 - 1:00 PM Retention: What Makes Participants Stay

in a Research Study?

Anthony Morgan, Senior Research Program Coordinator,

Johns Hopkins School of Public Health

1:00 - 1:15 PM Lessons Learned in Retention

Cassie Land, MS, Research Program Manager Johns Hopkins University School of Medicine Participant Recruitment and Retention Consultant Johns Hopkins Institute for Clinical and Translational Research

1:15 - 1:30 PM Questions and Answers

RESEARCH PARTICIPANT RECRUITMENT: LUNCH & LEARN

FRIDAY, MAY 12, 2017
• NOON - 1:30 PM •

Best Practices: Recruiting and Retaining Teens and Other Diverse Populations in Research

Keynote Speaker:

Anthony Morgan, Senior Research Program Coordinator, Johns Hopkins School of Public Health

Lunch provided to attendees

WORKSHOP GOALS

 $\label{thm:continuous} Discuss successful \ recruitment \ and \ retention \ techniques \ focused \ on$

- usage of technology to recruit and retain adolescents in research
- Present research case study that demonstrates best practices for recruitment and retention of adolescents in research.
- Discuss lessons learned in recruitment and retention that can be applied to other diverse populations.

DATE | TIME | LOCATION

FRIDAY, MAY 12, 2017 • 12 PM — 1:30 PM Johns Hopkins University School of Nursing 525 N. Wolfe Street, Room 305 Baltimore, MD 21205

TO REGISTER GO TO

https://jhmi.co1.qualtrics.com/jfe/form/SV_4lpYNvHInbgoOWx

