



THE OHIO STATE UNIVERSITY

CENTER FOR CLINICAL AND TRANSLATIONAL SCIENCE

Recruitment and Retention Services at the CCTS

The goal of every research study is one that is fully recruited with high retention. In order to make that goal a possibility, research teams are encouraged to request recruitment/retention consultation early in the planning and design stages of their studies.

Many of our services are underwritten by the CTSA grant. Whether or not there is direct cost to you for those subsidized services, we ask that you acknowledge their value.

Request a Service <https://researchrecord.osu.edu>

Log into CoRR to create a ResearchRecord with your OSU lastname.# and password.

Consultation is available to help research teams with:

- **Best practices** for providing great customer service at every contact with potential and enrolled participants. (Including suggested use of **PI thank you, Participant Satisfaction Survey**)
- **Design** of marketing materials (brochures/flyers/postcards).
- **Referrals** from the **293-HERO** phone line. The **HERO** line is a service that helps connect interested callers to studies for which they may be eligible. If we know about your study we can connect potential participants to you!
- **ResearchMatch** is a national volunteer registry that researchers at OSU may use to find potential volunteers at no cost. Ohio leads the nation in registered volunteers and those that have enrolled in studies via this tool. We provide assistance obtaining IRB approval to use ResearchMatch.org for recruitment and best practice tips. To get started take a look at some of the steps: <http://ccts.osu.edu/research-support-services/recruitment-and-retention/research-match-procedures>
- **StudySearch**: List your research studies that are seeking volunteers on (<http://studysearch.osumc.edu>). If your study is already IRB approved there is no additional step needed to list your study on this University sponsored site. Email studysearch@osu.edu for the StudySearch intake form or find it on the site.
- **Connecting** with the university's marketing and social media opportunities.

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