AGENDA

8:00 - 9:00 am  Continental Breakfast: Registration & Networking

9:00 - 9:10 am  Welcome and Workshop Goals
Cheryl Dennison Himmelfarb, RN, ANP, PhD, FAAN
Deputy Director
Johns Hopkins Institute for Clinical & Translational Research

9:10 - 9:40 am  Building Trust, Engaging Communities & Disseminating Results
Ken Getz, Founder & Chairman Center for Information and Study on Clinical Research Participation Research Associate Professor Tufts Center for the Study of Drug Development

9:40 - 10:10am  Measuring the Impact of Recruitment Efforts
Rhonda G. Kost, MD, Clinical Research Support Officer
The Rockefeller University Hospital Center for Clinical & Translational Science

10:10 - 10:25 am  Break

10:25 - 10:55 am  Electronic Recruitment Methods
Melissa Mueller, Recruitment Service Manager
Jason Kadrmas, Software Development Support Services Manager
University of Minnesota Clinical & Translational Science Institute

10:55 - 11:25 am  Use of Electronic Health Record Tools in Recruitment
Diana Gumas, Director of Clinical Research Information Systems, Welch Health Science Informatics Johns Hopkins University School of Medicine

11:25 - 12:30pm  Networking Lunch
12:40 - 1:30pm  Concurrent Breakout Session 1
1:40 - 2:30 pm  Concurrent Breakout Session 2
2:40 - 3:30pm  Concurrent Breakout Session 3
3:30 - 5:00pm  Poster Session Reception & Meeting with Presenters
AFTERNOON BREAKOUT SESSIONS

Room 140  Digital Recruitment
Stephen P. Juraschek, MD, PhD, Clinical Fellow, Division of General Internal Medicine Johns Hopkins Hospital
Jennifer Creasman, MSPH, Director of Patient Recruitment Services University of California San Francisco Clinical & Translational Science Institute

Room 202  Practical Guidance on the Use of Social Media for Recruitment
Luke Gelinas, PhD, MA, Petrie-Flom Center Harvard Catalyst Fellow in Clinical Research Ethics Harvard Law School
Sara Pierson, Director, Clinical Enrollment Continuum Clinical

Room 217  Community-Engaged Recruitment
Lee Bone, MPH, BSN, Associate Professor, Johns Hopkins Bloomberg School of Public Health
Janice Bowie, PhD, Associate Professor Johns Hopkins Bloomberg School of Public Health
Doriane C. Miller, MD, Associate Professor of Medicine Director, Center for Community Health and Vitality University of Chicago Medicine
Sherrie Wallington, PhD, Assistant Professor Georgetown University Medical Center

Room 305  Innovative Tools to Reach Participants
Tara Abbott, MA, CCRP, Marketing & Recruitment Manager, SCTR SUCCESS Center Medical University of South Carolina South Carolina Clinical & Translational Research (SCTR) Institute
Rose Kegler Hallarn, Program Director, Participant Recruitment and Retention/ ResearchMatch, Institutional Liaison Center for Clinical and Translational Science The Ohio State University