



RESEARCH PARTICIPANT RECRUITMENT: LUNCH & LEARN

FRIDAY, JUNE 17, 2016
• NOON - 1:30 PM •

**Community Engagement:
 A Strategy to Recruit Diverse Older Adults**
Keynote Speaker:

*Donna DeLeno Neuworth, Community Relations Coordinator,
 Department of Psychiatry and Behavioral Sciences
 Johns Hopkins University School of Medicine*

Lunch provided to attendees

INTRODUCTION

In honor of Alzheimer's and Brain Health Awareness Month, The Research Participant Community Partnership Core of the Johns Hopkins Institute for Clinical and Translational Research will host a lunch seminar on the use of community engaged to recruit diverse older adults.

WORKSHOP GOALS

- Introduce principles for community-engaged recruitment
- Present research case study that used community-engaged recruitment to reach diverse participants.
- Participate in a community-engaged recruitment planning session

DATE | TIME | LOCATION

FRIDAY, JUNE 17, 2016 • 12 PM – 1:30 PM
 Johns Hopkins University School of Nursing
 525 N. Wolfe Street, Carpenter Room
 Baltimore, MD 21205

TO REGISTER GO TO

<http://tinyurl.com/OlderAdultRecruitment>

12:00 - 12:10 PM • **Registration and Lunch**

12:10 - 12:20 PM • **Introductions and Community-Engaged Recruitment Resources**

*Crystal Evans, MS, Manager,
 Research Participant Community Partnership Core,
 Johns Hopkins Institute for Clinical and
 Translational Research*

12:20 - 1:00 PM • **Community-Engaged Recruitment Case Study**

*Recruiting Diverse Families into a Home Based Dementia Care
 Study Lessons Learned from the Mind @ Home Study
 Donna DeLeno Neuworth, Community Relations Coordinator,
 Johns Hopkins University, Department of Psychiatry
 and Behavioral Sciences*

1:00 - 1:15 PM • **Questions and Answers**

1:15 - 1:30 PM • **Closing Remark and Adjourn**

*Cheryl Dennison-Himmelfarb, PhD, Associate Professor
 Johns Hopkins University School of Nursing
 Deputy Director, Johns Hopkins Institute for Clinical and
 Translational Research*



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