



RESEARCH PARTICIPANT RECRUITMENT: LUNCH & LEARN

FRIDAY, JULY 15, 2016
• NOON - 1:30 PM •

Retention: *What Makes Participants Stay in a Research Study?*

Keynote Speaker:

Jeanne Charleston, BSN, Senior Research Associate
Johns Hopkins Bloomberg School of Public Health

Lunch provided to attendees

- 12:00 - 12:10 PM** Registration and Lunch
- 12:10 - 12:20 PM** Introductions
*Cassie Land, MS, Senior Research Program Coordinator
Johns Hopkins University School of Medicine
Participant Recruitment and Retention Consultant
Johns Hopkins Institute for Clinical and Translational Research*
- 12:20 - 1:00 PM** Retention: What Makes Participants Stay in a Research Study?
*Jeanne Charleston, BSN, Senior Research Associate
Johns Hopkins Bloomberg School of Public Health*
- 1:00 - 1:15 PM** Questions and Answers
- 1:15 - 1:30 PM** Closing Remark and Adjourn
*Cheryl Dennison-Himmelfarb, PhD, Associate Professor
Johns Hopkins University School of Nursing
Deputy Director, Johns Hopkins Institute for Clinical and Translational Research*

WORKSHOP GOALS

- Discuss the role of participant retention in the research process
- Present research case study that demonstrates best practices for retaining research participants.
- Become informed about Participant Retention Resources

DATE | TIME | LOCATION

FRIDAY, JULY 15, 2016 • 12 PM – 1:30 PM
Johns Hopkins University School of Nursing
525 N. Wolfe Street, Carpenter Room
Baltimore, MD 21205

TO REGISTER GO TO

<http://tinyurl.com/RetentionLunchLearn>