

Developing Relationships with Community Partners

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Key Issues

🔑 Establish a long-term vision

🔑 Start small

🔑 Over time, engage a wide range of stakeholders

🔑 Be intentional

Key Issues

- 🔑 Communicate regularly
- 🔑 Balance quantity and quality
- 🔑 Encourage shared leadership and decision-making
- 🔑 Focus on cultivating trust and mutual respect
- 🔑 Celebrate and recognize the contributions of all partners

Evidence of Relationship

- ❖ Set up for mutual benefit
- ❖ Reciprocal
 - ❖ I do something for you and in exchange, you do something for me
- ❖ Symmetrical
 - ❖ Evenly balanced relationship (equals)
- ❖ Win-win dynamic
 - ❖ Net positive on both sides
- ❖ Cost to either partner does not outweigh the benefit
- ❖ Each partner open, honest and accountable

QUESTIONS?

THANK YOU!

